



January 27, 2010

We are writing today to request that you consider sponsoring the upcoming:

**13<sup>th</sup> Annual PWN Spring Conference:**

**“FIND YOUR VOICE AND SING YOUR HEART OUT”**

Thursday May 6<sup>th</sup>, 2010 – 5:30-8:30 p.m.

Hudson Golf Club, Hudson, Wisconsin

PWN, formed in 1997, has a diverse membership of women representing industries throughout the valley in western Wisconsin and eastern Minnesota. Our mission statement: “Professional Women’s Network of the St. Croix Valley fosters the personal and professional efforts of area career women through an exchange of knowledge, ideas, resources, experiences and friendships.”

We are thrilled to have **Arlene Vernon** as our keynote speaker this year. She is the President and owner of two businesses. Through SINGular Celebrations, Arlene inspires organizations and associations with her musical keynotes as well as creates and performs custom song parodies to celebrate special events and recognize people and their contributions. Through HRx, Arlene provides custom HR solutions to businesses, assisting with employee relations, organizational development, and HR operations. Arlene can be your “travelling HR department” providing you the right services as you need them. Additionally, Arlene shares her 30+ years of HR management experience by conducting fun and practical Management Training programs. **Please note this event is open to all community members.**

Enclosed you will find a list of sponsorship levels. Please consider supporting PWN and showcase your company to 100+ area men and women who are responsible for making business and personal purchasing decisions. Please note that the **deadline for sponsorship is March 5, 2010.**

You also have an opportunity to support the event by providing a Door Prize or an item for Silent Auction. All proceeds from the auction will go to a local charity. Please note that the **deadline for door prize & auction items is March 19, 2010.**

We certainly would appreciate your tax-deductible support of the PWN Spring Conference. If interested in participating, send the sponsorship form and payment to PWN. If donating a door prize or item for auction, please also complete and return the form; we will make arrangements with you to pick up your item before the event.

If you have any questions, please contact the PWN Conference Sponsorship Committee.

Best regards,

Darla Donley, Conference Chair  
715-821-9126

Erin Rabideaux, PWN President  
715-531-1387