

professional women's network

PWVN
st. croix valley



together we can achieve more.

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Local Business Professionals Will Feast at Networking and Educational Smorgasbord.

(River Falls, WI) The Professional Women's Network of the St. Croix Valley is excited to announce the 11th Annual Spring Conference: The Chemistry of Networking. The event will take place Thursday, April 17th at Kilkarney Hills Golf Club in River Falls, WI, and the keynote presentation will be given by the nationally acclaimed speaking group SagePRESENCE. Check-in begins at 5:30 PM, and conference events start at 6:00 PM.

The Conference goal is to provide attendees with powerful networking and educational resources that will enhance their professional goals. Lead organizer, Tracey Mortensen comments, "when local professionals have the chance to connect, they grow their business. When local businesses grow and prosper, the community benefits as well." The Conference is set up in a traditional trade-show format (with numerous booths featuring local businesses), and emphasizes one-on-one networking. A silent auction and opportunities to win great prizes (including gift certificates for groceries, restaurants, and services) are other enticing draws to the event.

Mortensen is "thrilled" about the upcoming conference, and especially this year's keynote speakers: "we are so lucky to have such a renowned, inspirational group coming to the event. They will be a great educational resource for the attendees." SagePRESENCE speakers Pete Machalek, Dean Lincoln Hyers, and Bill True share Tracey's enthusiasm, as they are "excitedly looking forward to the evening."

SagePRESENCE is a consortium of filmmakers who specialize in bringing the professional equivalent of "stage presence" to business and life. Working with powerful tools known to directors, writers and communicators, these powerful teachers bring tangible presence-building and storytelling skills to help people maximize their influence. SagePRESENCE has inspired corporate, government, and university audiences around the country, including: Andersen Windows, Xcel Energy, Motorola, and the Department of Homeland Security. Their website is: www.sagepresence.com.

The Professional Women's Network was founded on the premise that "together we can achieve more," and holds a Spring Conference annually to provide educational opportunities for attendees and foster friendships and alliances between local business professionals.

Tickets sell quickly. Admission to "The Chemistry of Networking" is \$40. For more information (or to attend the event) contact Tracey Mortensen at (715) 381-3148 or visit www.pwnscv.com.