

professional women's network

PWN
st. croix valley



together we can achieve more.

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"Quit Making it so Hard: It's time to Master Your Marketing" is the topic at the next PWN meeting. Do you struggle to market your business and get clients/customers? Are you ready to find an easier way that works for you? Einstein once said the "definition of insanity is doing the same thing over and over again and expecting the same result."

Come learn practical tips and tools to help you master your marketing now and well into the future. In this session you will learn how to:

Identify Your Ideal Client

Power-up Your Marketing Plan

Craft Your Marketing Message

Build for the Future

Amy Zastrow, MBA, CPCC is a KICK BUTT Business Mentor and founder of Success Architects - a Business Coaching and Consulting business that brings her corporate business knowledge and experience to entrepreneurs. She specializes in working with impatient entrepreneurs and business leaders who are stuck, struggling and are ready for breakthrough success." Zastrow writes, "As entrepreneurs, we often are insane when it comes to marketing. Stop the insanity!"