

professional women's network

**PWVN**  
*st. croix valley*



together we can achieve more.

**PRESS RELEASE: SEPTEMBER 2009**

**Kelsey Malecha presents "Financial \$marts: Give Yourself Credit" at the September 3rd St. Croix Valley's Professional Women's Network (PWN) meeting.**

Originally from Apple Valley, Minnesota, Kelsey graduated from Apple Valley High School and earned degrees in Business Communication and Real Estate Studies from the University of St. Thomas. To date, she has educated students in 65 classrooms, addressed seven Rotary Clubs, met with Tom Hanson, Minnesota's Commissioner of Finance, and presented at 15 corporate and non-profit events for the cause of financial education.

In May of 2007, Kelsey became an official spokesperson and partner with the Minnesota Jump\$tart Coalition for Personal Financial Literacy. She has since represented Minnesota on behalf of Jump\$tart at Financial Literacy Day on Capitol Hill in Washington, D.C. She has also established a partnership with Sam Renick, a children's book author and founder of The It's A Habit Company.



Now Kelsey is making it her mission in life to help others become financially literate. The most important message that she wants everybody to know is that it does not matter your what your background is, what education level you have obtained, or how much money you make, the truth that she would like to share with you is that everybody can better their financial situation.

Join us at:

Hudson House/Best Western, Hudson  
Hearth Room

Check-in from 6:00 to 6:30

Please register online at:

[www.pwnscv.com](http://www.pwnscv.com)